

TABLE II

SECOND FTC MARKET SURVEY

Tar Values of Brands Presently Being Analyzed by the FTC

(These values were determined at R&D and were not made on identical samples being analyzed by FTC, thus they could differ from the forthcoming FTC Report)

Brand	Size	TAR mg/cigt	NICOTINE mg/cigt
1. Marvels	KFM	4.2 5	0.22 2
2. Frappe	KF	6.2 11	0.23 0.4
3. Tryon	KFM	7.1 11	0.60 0.7
4. Life	KFC	9.7 12	0.74 0.7
5. Tryon	KF	10.2 14	0.85 0.8
6. Montclair	KFMC	10.9 11	0.73 0.6
7. Vogue (color)	KF	11.9 13	0.40 0.4
8. Silva Thins	100F	13.8 15	0.83 0.8
9. Kent	RF	14.4 15	0.86 0.8
10. Tempo	KFC	14.9 17	0.73 0.7
11. Home Run	RNF	15.5 20	0.94 1.4
12. Kent	LF	16.0 18	1.02 0.9
13. Camel	KFM	16.9 18	1.24 1.1
14. Lark	KFC	17.1 19	1.04 1.0
15. Benson & Hedges	RF	17.6 21	1.22 1.2
16. Benson & Hedges	KF	17.7 20	1.29 1.3
17. Coupon	RNF	18.1 20	1.56 1.4
18. Mapleton	KF	18.2 21	0.79 0.8
19. Wings	KF	18.3 22	1.36 1.5
20. Marlboro (box)	100F	18.3 22	1.40 1.3
21. Picayune	RNF	18.4 20	1.53 1.3
22. Alpine	KFM	18.6 21	1.19 1.2
23. Old Gold	KF	18.8 20	1.16 1.0
24. Du Maurier	KF	18.8 22	1.37 1.4
25. Domino	KF	19.0 22	0.87 0.8
26. Galaxy	KFC	19.0 21	1.41 1.3
27. Yukon	KFM	19.2 20	0.91 0.7
28. Devon	KFM	19.3 21	1.23 1.1
29. Spring	100F	19.5 23	1.08 1.2
30. Stratford	KFM	19.7 20	0.84 0.7
31. Stratford	KF	19.8 21	0.90 0.7
32. Benson & Hedges	100F	19.8 * 22	1.39 1.3
33. Old Gold	RNF	20.1 21	1.21 1.1
34. Newport	KFM	20.4 22	1.30 1.3
35. Dover Longs	100F	20.4 24	1.49 1.5
36. Omar	RNF	20.5 25	1.15 1.2
37. Oasis	KFM	20.5 21	1.22 1.1
38. Gauloises	RF	20.5 24	1.33 1.2
39. Newport	LFM	20.5 21	1.33 1.2
40. Belair	KFM	20.6 22	1.56 1.4
41. Sweet Caporal	KFM	20.9 23	1.30 1.2
42. Chesterfield 101	100F	21.4 23	1.35 1.2
43. Helmar	LF	21.4 23	1.47 1.3
44. Benson & Hedges	100FM	21.5 * 22	1.42 1.4
45. Century	100F	22.1 25	1.47 1.2
46. Domino	KNF	22.4 24	0.95 0.9
47. Mapleton	RNF	22.4 22	1.00 0.8
48. Newport	100F	22.6 23	1.43 1.3
49. Piedmont	RNF	23.0 24	1.54 1.3
50. Holiday	KF	23.3 29	1.30 1.5
51. Gauloises	RNF	23.3 24	1.39 1.2
52. Colony Menthol	100FM	23.8 26	1.35 1.2
53. York	100F	23.9 25	1.59 1.4
54. Stratford	KNF	24.1 22	1.04 0.7
55. Cavalier	LNF	24.6 25	1.57 1.4
56. Colony	100F	24.9 28	1.55 1.4
57. Half and Half	KF #27	24.9 27	1.88 1.5
58. English Ovals	RNF	25.2 26	1.88 1.6
59. Old Gold	KNF	26.3 26	1.55 1.8
60. Holiday	KNF	27.8 30	1.64 1.5
61. Bull Durham	KF	28.9 30	1.74 1.6
62. H. Tareyton	KNF	29.4 33	1.64 1.5
63. Players	RNF	30.6 32	2.01 1.7
64. Brandon	KNF	31.5 33	2.02 1.6
65. Fatima	KNF	31.8 31	1.67 1.5
66. English Ovals	KNF	32.3 32	2.42 1.9
67. Venture	KF	35.9	2.86

R = 70 mm; K = 85 mm; F = Filter; NF = Non-filter; M = Menthol; C = Charcoal

* These brands had 30 mm tipping paper and do not represent current production which has 32 mm tipping paper.

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